



# Little River County, AR

Arkansas Department of Workforce Services



POB 2981  
Little Rock, Arkansas 72203

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## Economy Overview

**12,269**

**Population (2018)**

Population **decreased by 472** over the last 5 years and is projected to **decrease by 263** over the next 5 years.

**3,769**

**Total Regional Employment**

Jobs **decreased by 308** over the last 5 years and are projected to **decrease by 150** over the next 5 years.

**\$37.0K**

**Median Household Income (2017)**

Median household income is **\$20.7K below** the national median household income of \$57.7K.

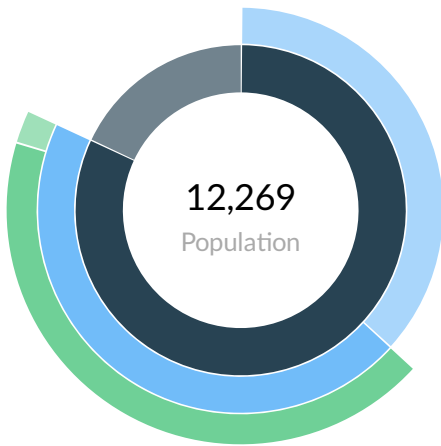
## Takeaways

- As of 2018 the region's population **declined by 3.7%** since 2013, falling by 472. Population is expected to **decrease by 2.1%** between 2018 and 2023, losing 263.
- From 2013 to 2018, jobs **declined by 7.6%** in Little River County, AR from 4,077 to **3,769**. This change **fell short of the national growth rate of 8.2% by 15.8%**. As the number of jobs declined, the **labor force participation rate increased from 54.8% to 55.2% between 2013 and 2018**.
- Concerning educational attainment, **8.2% of Little River County, AR residents possess a Bachelor's Degree** (10.4% below the national average), and **8.7% hold an Associate's Degree** (0.7% above the national average).
- The top three industries in 2018 are Pulp, Paper, and Paperboard Mills, Education and Hospitals (Local Government), and Local Government, Excluding Education and Hospitals.

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	12,269	5,545	3,769	90.6	\$497.76M	\$859.58M	\$919.55M
Little Rock, AR (in Pulaski county)	14,131	N/A	6,302	95.8	\$654.55M	\$1.43B	\$1.78B

## Economy Overview - Cont.

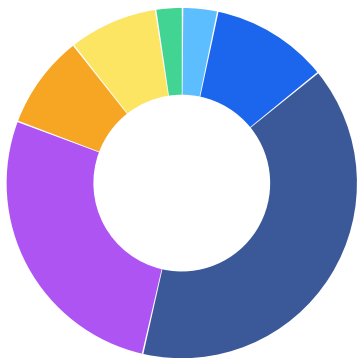
### 2018 Labor Force Breakdown



	Population
● Total Working Age Population	10,048
● Not in Labor Force (15+)	4,503
● Labor Force	5,545
● Employed	5,262
● Unemployed	283
● Under 15	2,220

### Educational Attainment

Concerning educational attainment, **8.2% of Little River County, AR residents possess a Bachelor's Degree** (10.4% below the national average), and **8.7% hold an Associate's Degree** (0.7% above the national average).

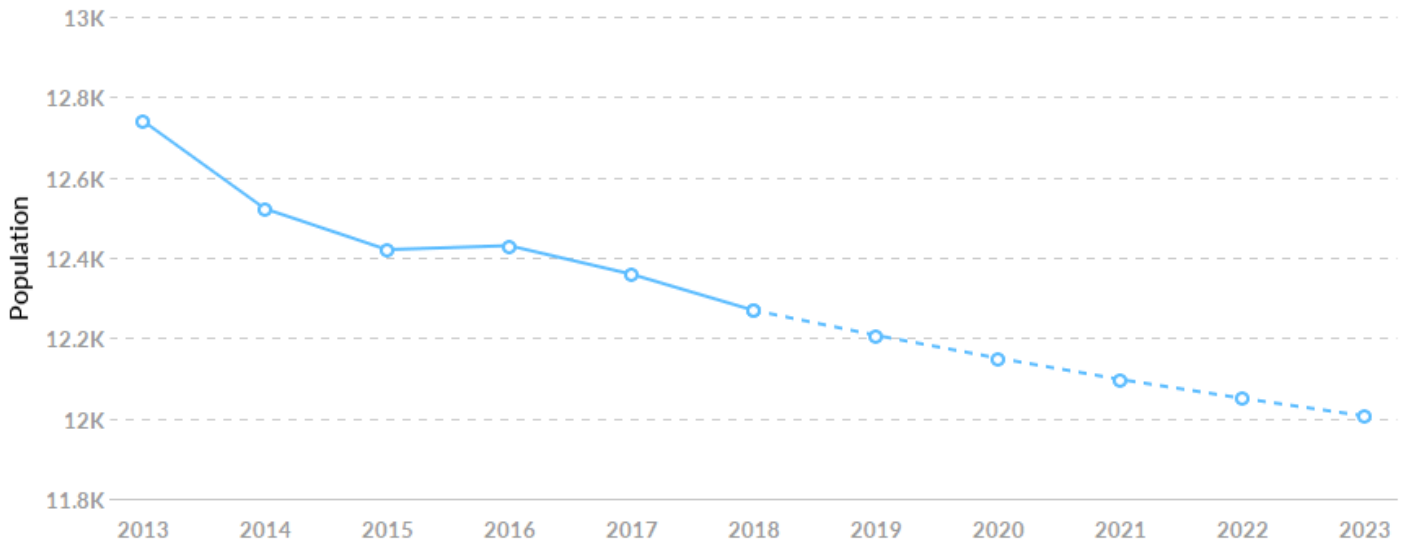


	% of Population	Population
● Less Than 9th Grade	3.2%	280
● 9th Grade to 12th Grade	10.9%	944
● High School Diploma	39.4%	3,430
● Some College	27.1%	2,360
● Associate's Degree	8.7%	755
● Bachelor's Degree	8.2%	714
● Graduate Degree and Higher	2.5%	214

# Historic & Projected Trends

## Population Trends

As of 2018 the region's population **declined by 3.7%** since 2013, falling by 472. Population is expected to **decrease by 2.1%** between 2018 and 2023, losing 263.

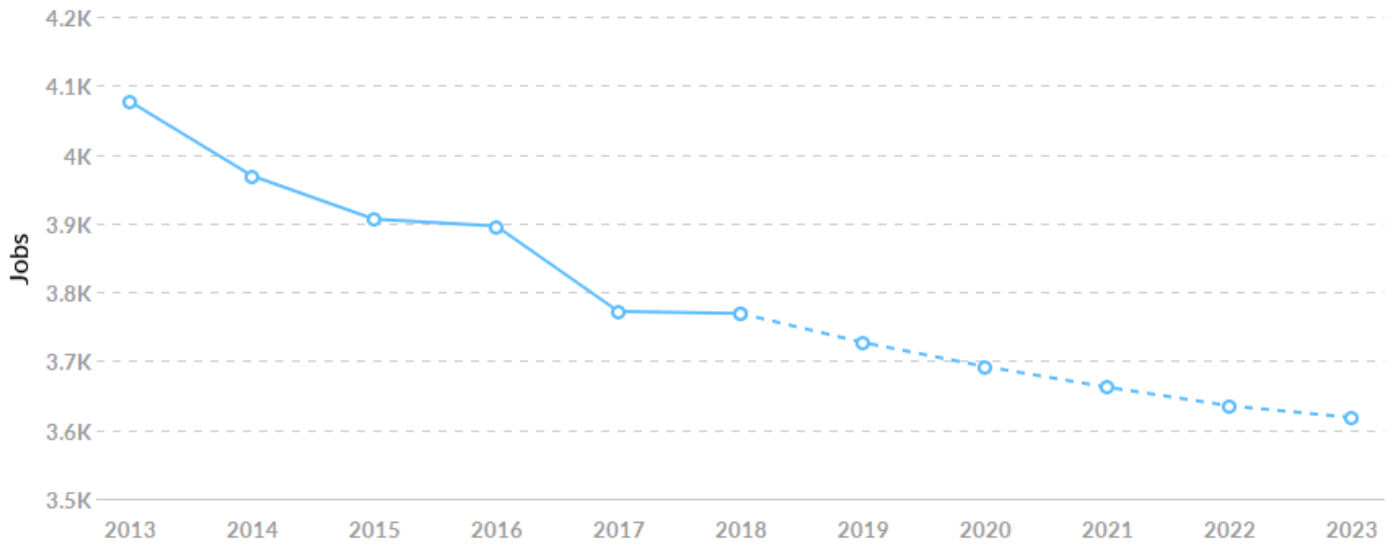


Timeframe	Population
2013	12,741
2014	12,522
2015	12,420
2016	12,430
2017	12,359
2018	12,269
2019	12,207
2020	12,150
2021	12,097
2022	12,050
2023	12,006

# Historic & Projected Trends - Cont.

## Job Trends

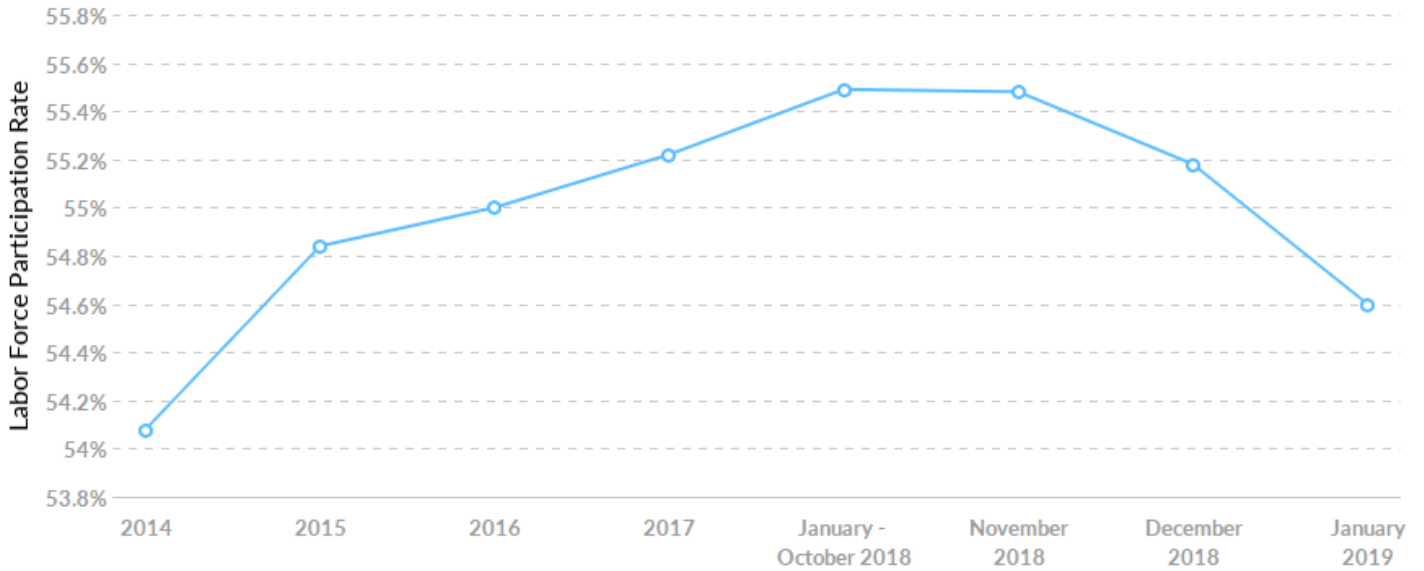
From 2013 to 2018, jobs declined by 7.6% in Little River County, AR from 4,077 to 3,769. This change fell short of the national growth rate of 8.2% by 15.8%.



Timeframe	Jobs
2013	4,077
2014	3,969
2015	3,906
2016	3,896
2017	3,772
2018	3,769
2019	3,727
2020	3,692
2021	3,662
2022	3,635
2023	3,618

## Historic & Projected Trends - Cont.

### Labor Force Participation Rate Trends

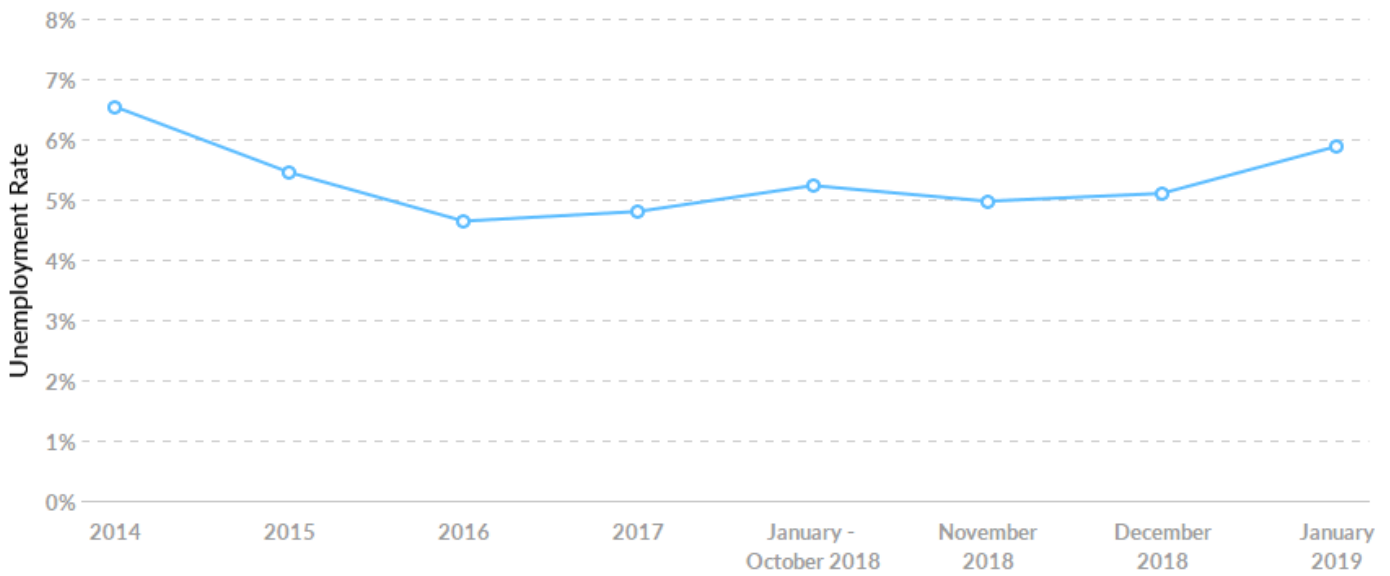


Timeframe	Labor Force Participation Rate
2014	54.08%
2015	54.84%
2016	55.00%
2017	55.22%
January - October 2018	55.49%
November 2018	55.48%
December 2018	55.18%
January 2019	54.60%

## Historic & Projected Trends - Cont.

### Unemployment Rate Trends

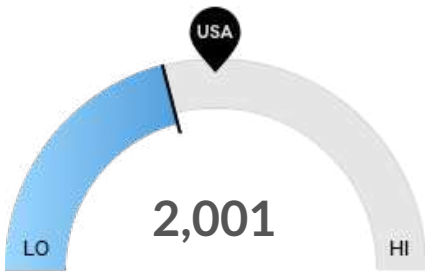
Little River County, AR had a January 2019 unemployment rate of 5.88%, decreasing from 6.54% 5 years before.



Timeframe	Unemployment Rate
2014	6.54%
2015	5.45%
2016	4.64%
2017	4.80%
January - October 2018	5.23%
November 2018	4.97%
December 2018	5.10%
January 2019	5.88%

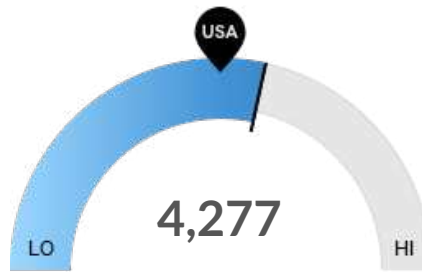


## Population Characteristics



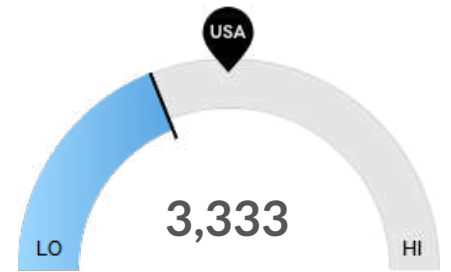
**Millennials**

Little River County, AR has 2,001 millennials (ages 20-34). The national average for an area this size is 2,560.



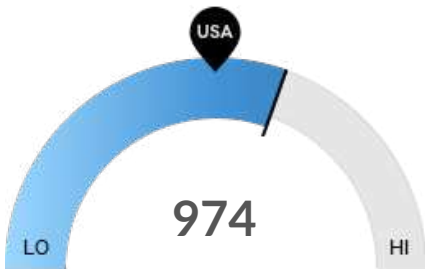
**Retiring Soon**

Retirement risk is high in Little River County, AR. The national average for an area this size is 3,523 people 55 or older, while there are 4,277 here.



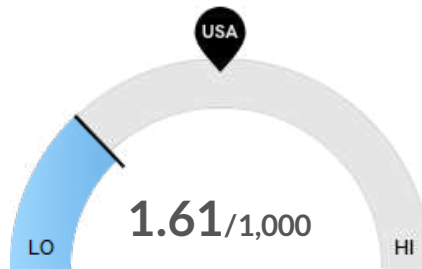
**Racial Diversity**

Racial diversity is low in Little River County, AR. The national average for an area this size is 4,854 racially diverse people, while there are 3,333 here.



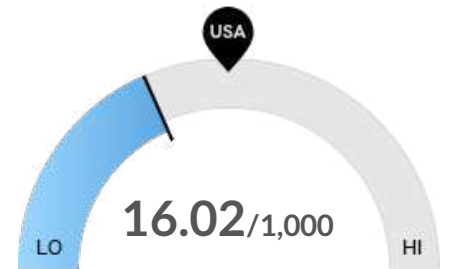
**Veterans**

Little River County, AR has 974 veterans. The national average for an area this size is 719.



**Violent Crime**

Little River County, AR has 1.61 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



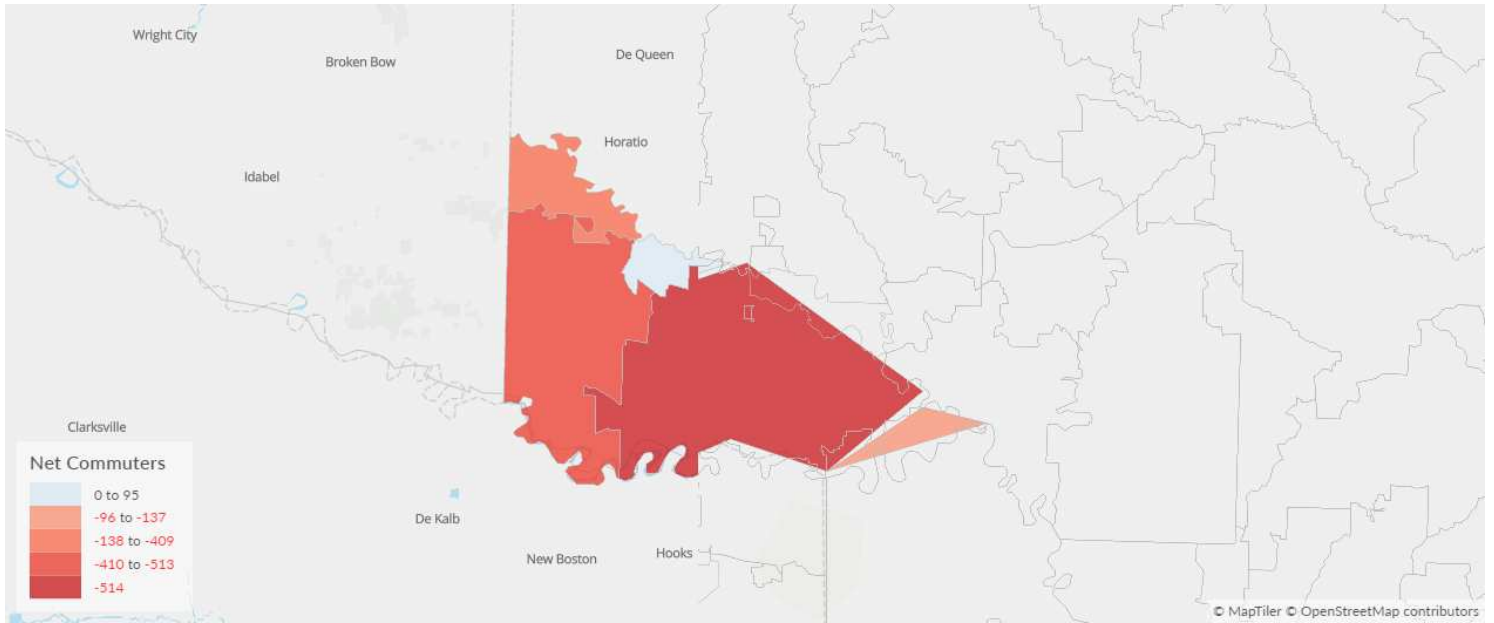
**Property Crime**

Little River County, AR has 16.02 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

# Population Characteristics - Cont.

## Place of Work vs Place of Residence

Understanding where talent in Little River County, AR currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

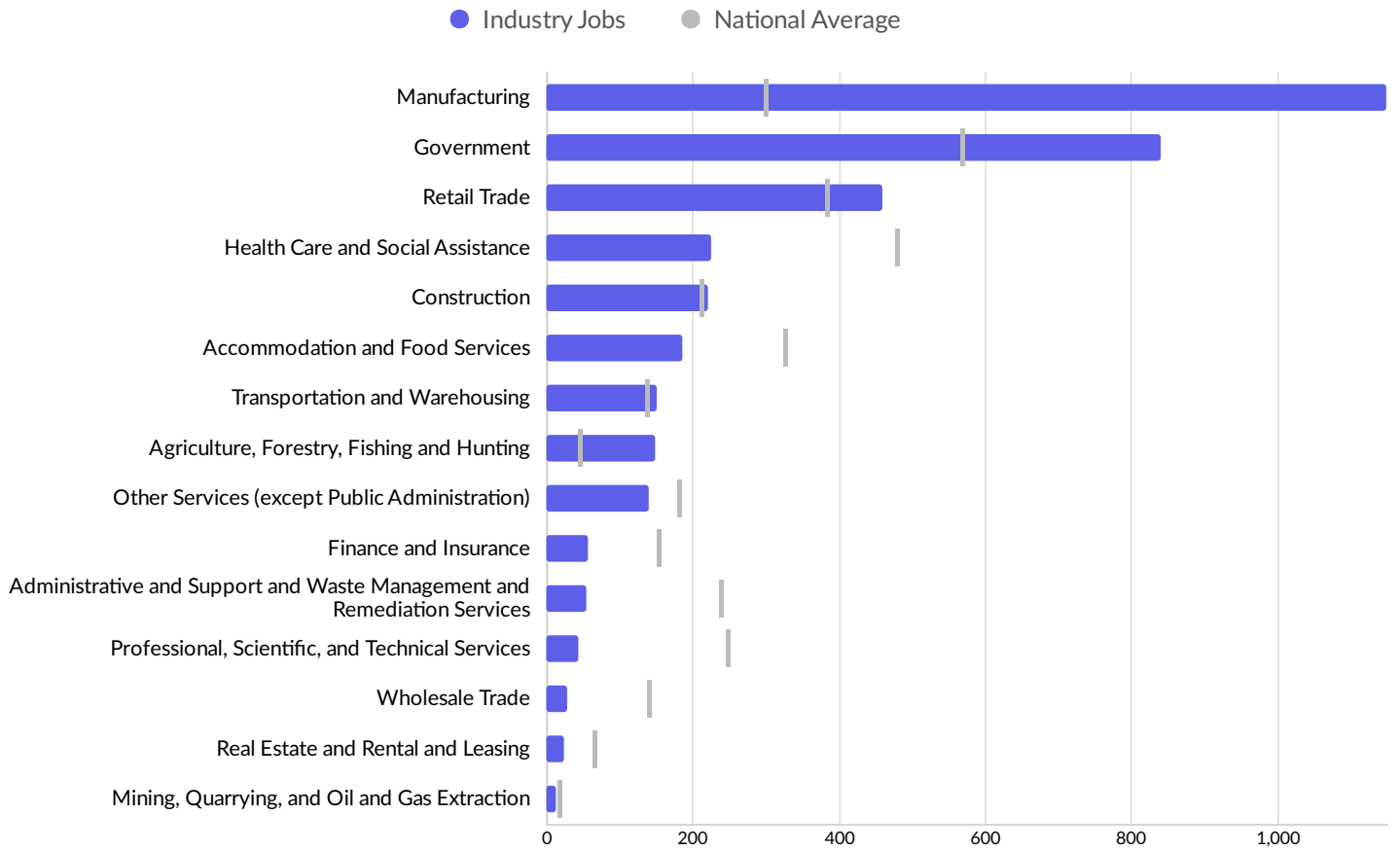
ZIP	Name	2018 Employment
71822	Ashdown, AR (in Little R...	2,917
71836	Foreman, AR (in Little R...	635
71866	Winthrop, AR (in Little R...	139
71865	Wilton, AR (in Little Riv...	44
71853	Ogden, AR (in Little Riv...	32

### Where Talent Lives

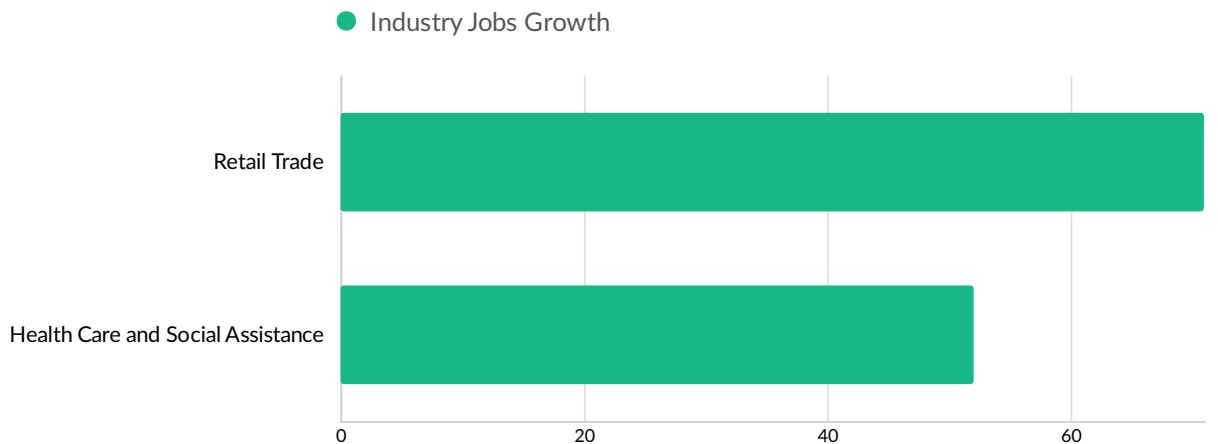
ZIP	Name	2018 Workers
71822	Ashdown, AR (in Little R...	3,431
71836	Foreman, AR (in Little R...	1,045
71866	Winthrop, AR (in Little R...	276
71853	Ogden, AR (in Little Riv...	128
71865	Wilton, AR (in Little Riv...	44

# Industry Characteristics

## Largest Industries

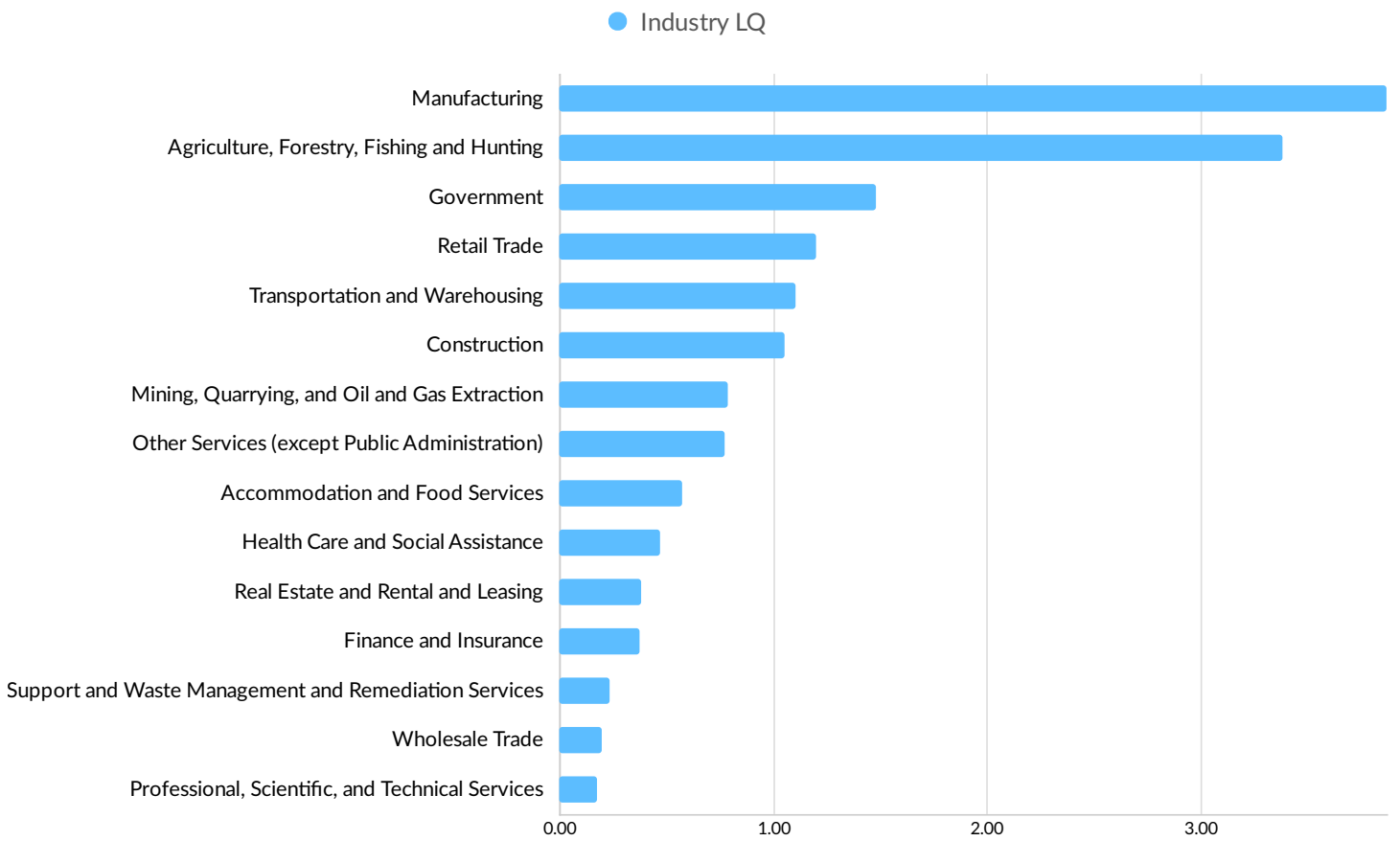


## Top Growing Industries



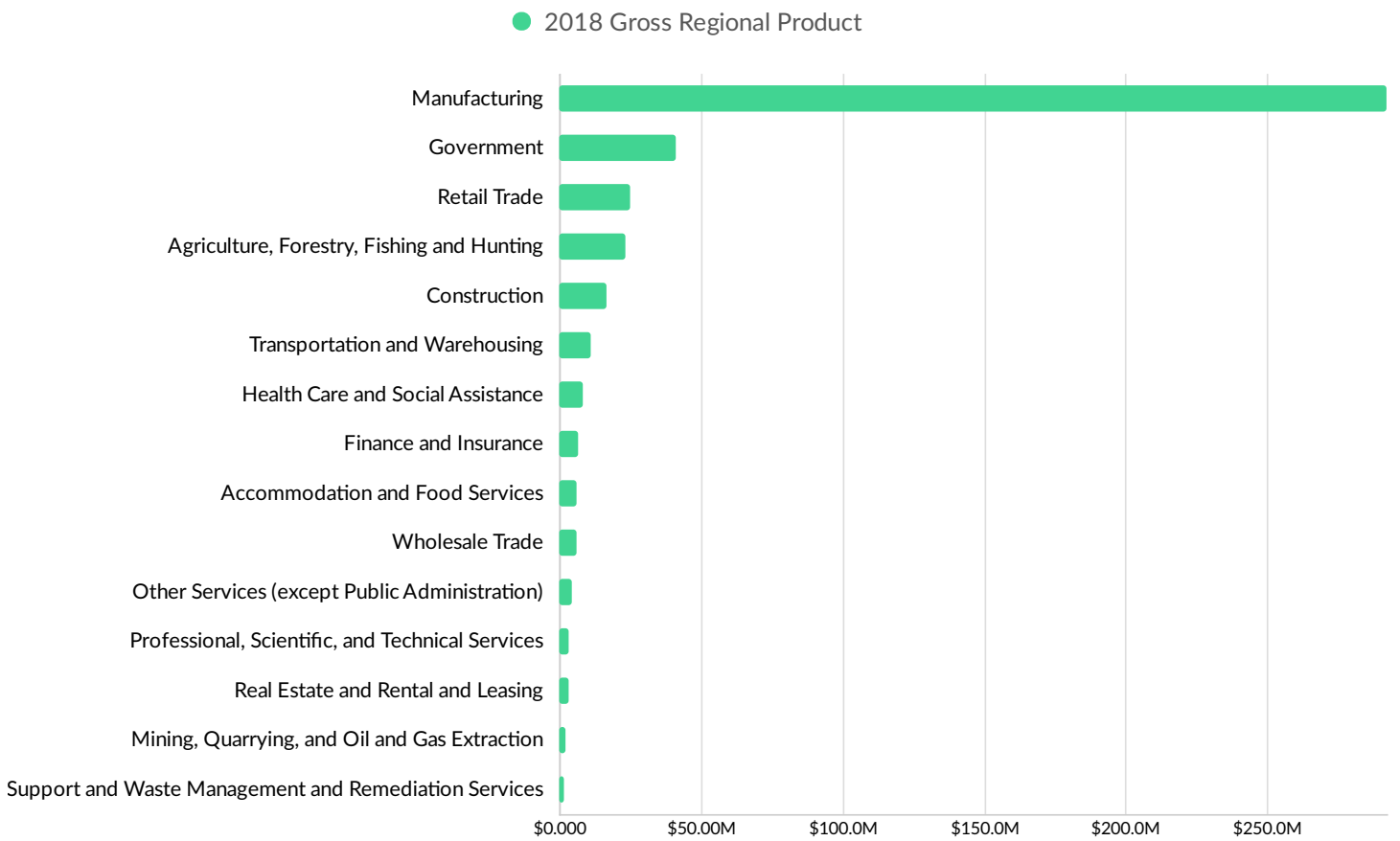
## Industry Characteristics - Cont.

### Top Industry LQ



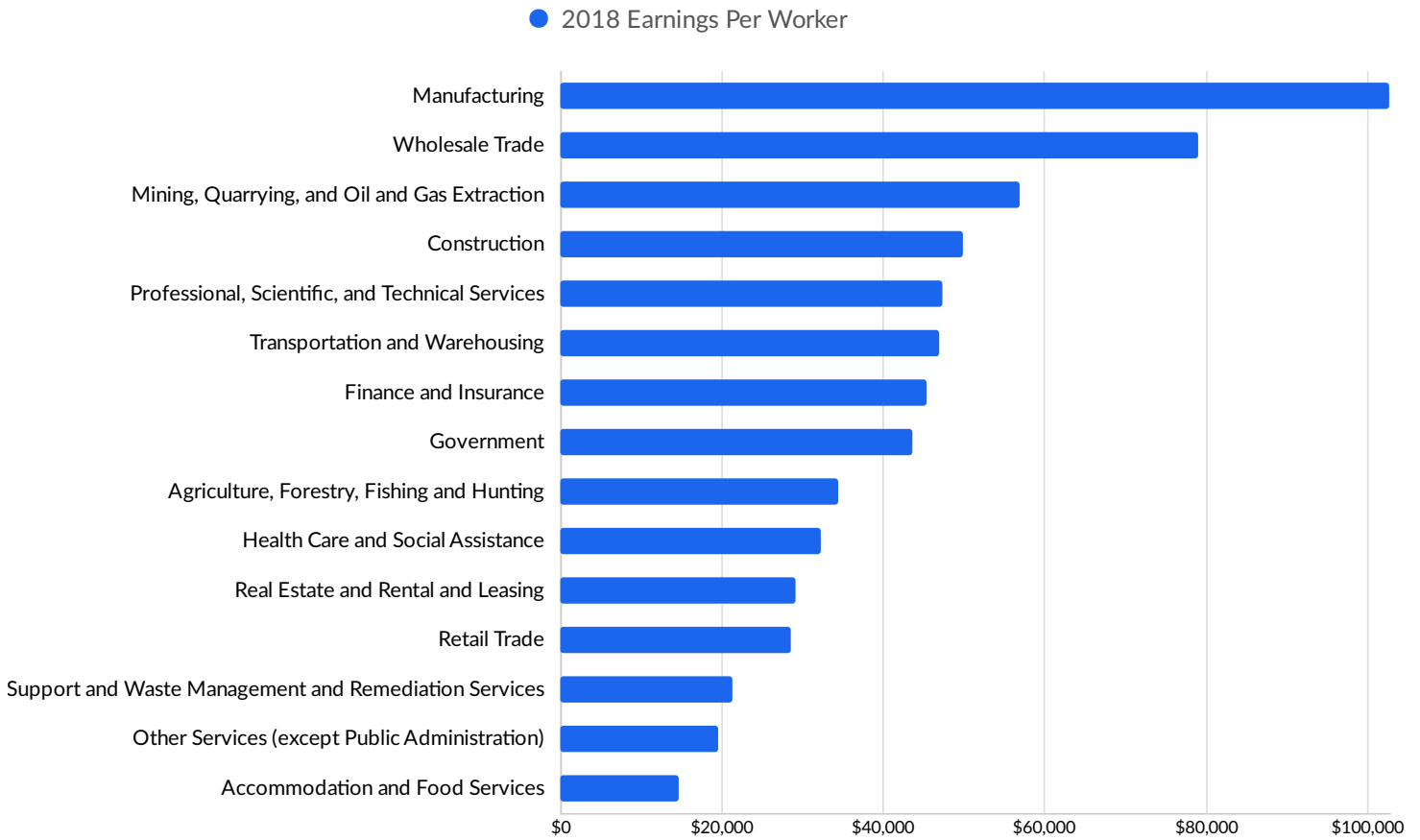
# Industry Characteristics - Cont.

## Top Industry GRP



# Industry Characteristics - Cont.

## Top Industry Earnings























## Industry Characteristics - Cont.

Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Manufacturing	1,281	1,150	-131	-10%	3.87	\$102,788	\$292.10M
Government	924	841	-83	-9%	1.48	\$43,629	\$41.38M
Retail Trade	388	459	71	+18%	1.20	\$28,647	\$24.78M
Health Care and Social Assistance	173	225	52	+30%	0.47	\$32,396	\$8.42M
Construction	316	221	-95	-30%	1.05	\$50,012	\$16.77M
Accommodation and Food Services	221	186	-35	-16%	0.57	\$14,590	\$5.99M
Transportation and Warehousing	175	151	-24	-14%	1.11	\$47,008	\$11.07M
Agriculture, Forestry, Fishing and Hunting	154	150	-4	-3%	3.38	\$34,548	\$23.18M
Other Services (except Public Administration)	164	140	-24	-15%	0.78	\$19,622	\$4.45M
Finance and Insurance	71	58	-13	-18%	0.38	\$45,476	\$6.73M
Administrative and Support and Waste Management and Remediation Services	66	55	-11	-17%	0.23	\$21,380	\$1.88M
Professional, Scientific, and Technical Services	56	43	-13	-23%	0.18	\$47,301	\$3.54M
Wholesale Trade	31	28	-3	-10%	0.20	\$79,106	\$5.86M
Real Estate and Rental and Leasing	25	25	0	0%	0.39	\$29,093	\$3.53M
Mining, Quarrying, and Oil and Gas Extraction	14	12	-2	-14%	0.79	\$56,880	\$2.43M

# Business Characteristics

## 361 Companies Employ Your Workers

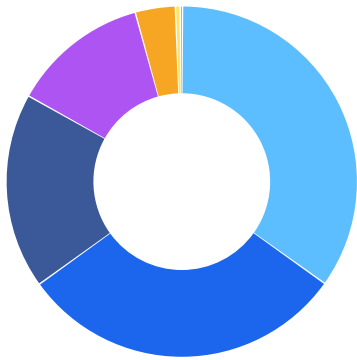
Online profiles for your workers mention 361 companies as employers, with the top 10 appearing below. In the last 12 months, 304 companies in Little River County, AR posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Domtar Corporation	46 	CRST International, Inc.	239 
Ashdown School District	17 	USA Truck, Inc.	94 
Ash Grove Cement Company	10 	Koch Trucking, Inc.	66 
Ashdown School	10 	Teach For America, Inc.	43 
Cooper Tire & Rubber Company	9 	Platinum Supplemental Insuranc...	36 
Little River Memorial Hospital	8 	Whelan Security Co.	36 
Wal-Mart Stores, Inc.	8 	Loudon County Trucking, Inc.	32 
Christus Health	6 	Southern Refrigerated Transport...	32 
Harte-Hanks, Inc.	6 	U. S. Xpress, Inc.	32 
Ashdown, Inc.	5 	Groendyke Transport Inc.	30 



## Business Characteristics - Cont.

### Business Size

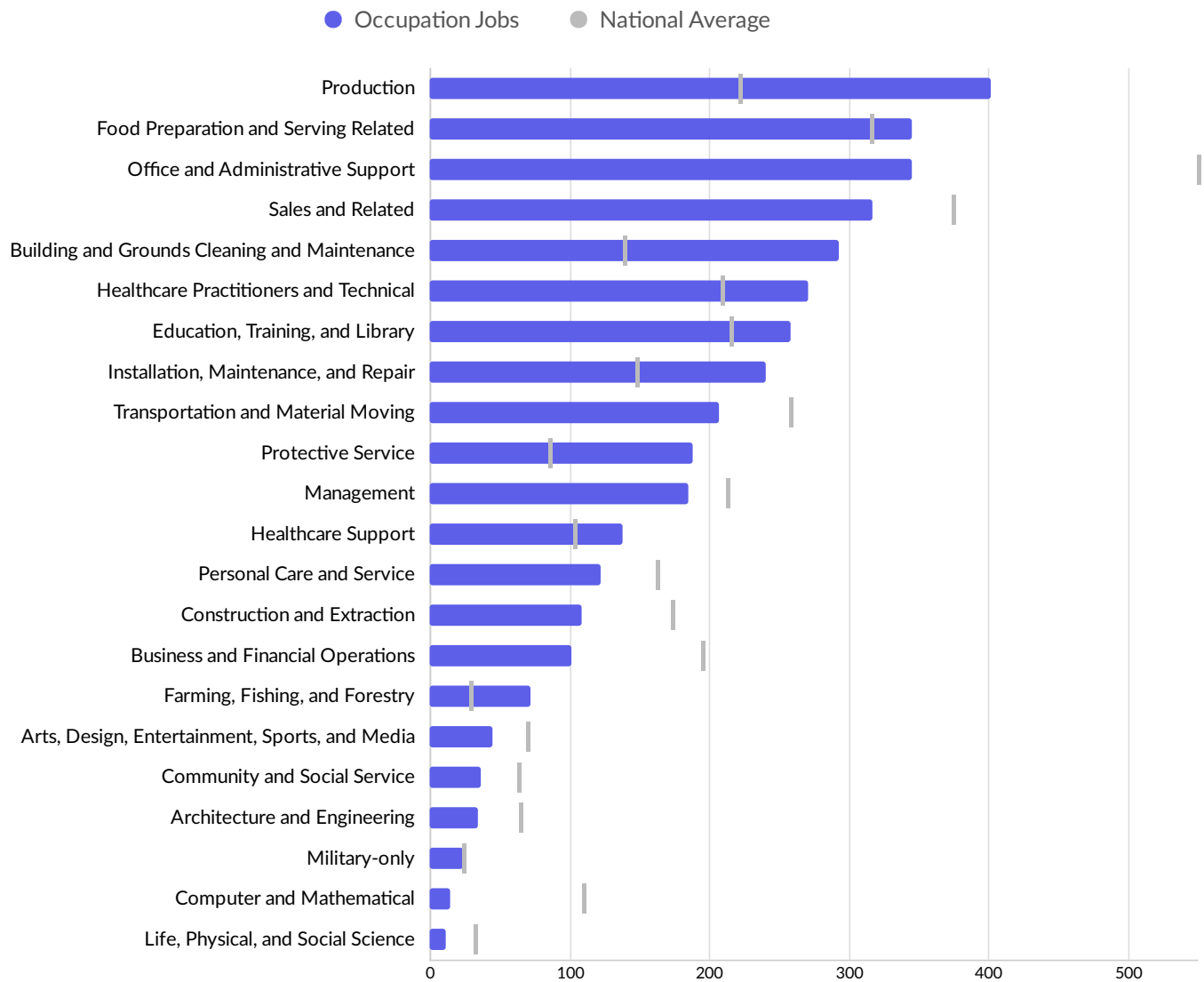


	Percentage	Business Count
1 to 4 employees	34.8%	160
5 to 9 employees	30.2%	139
10 to 19 employees	18.0%	83
20 to 49 employees	12.6%	58
50 to 99 employees	3.7%	17
100 to 249 employees	0.4%	2
500+ employees	0.2%	1

*\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

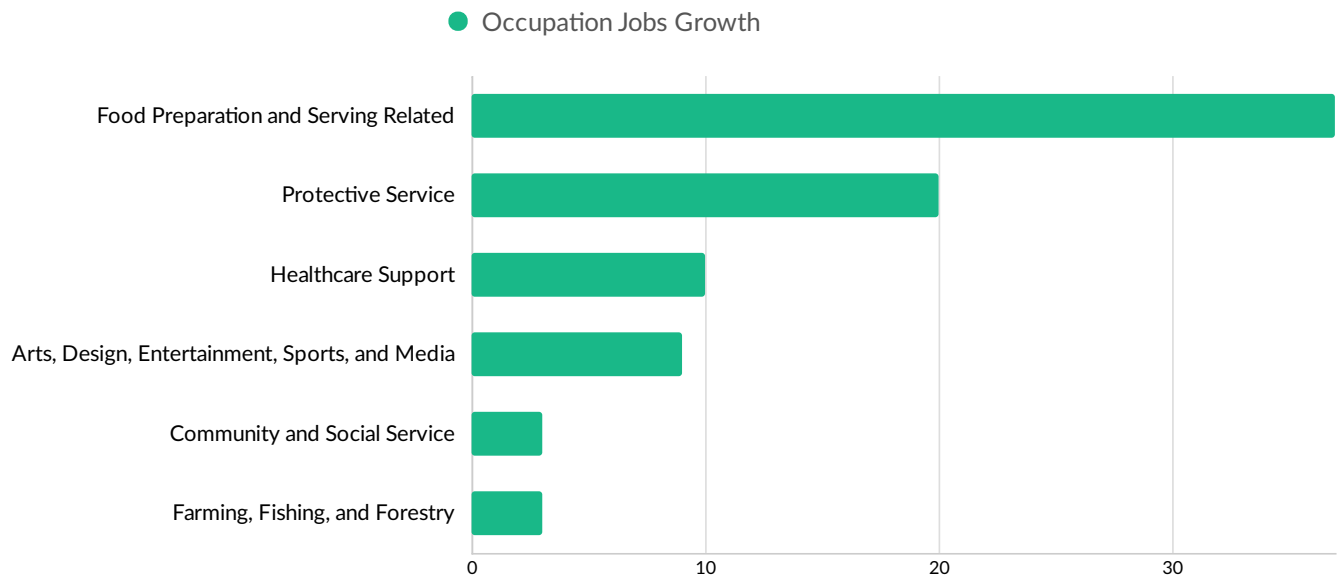
# Workforce Characteristics

## Largest Occupations



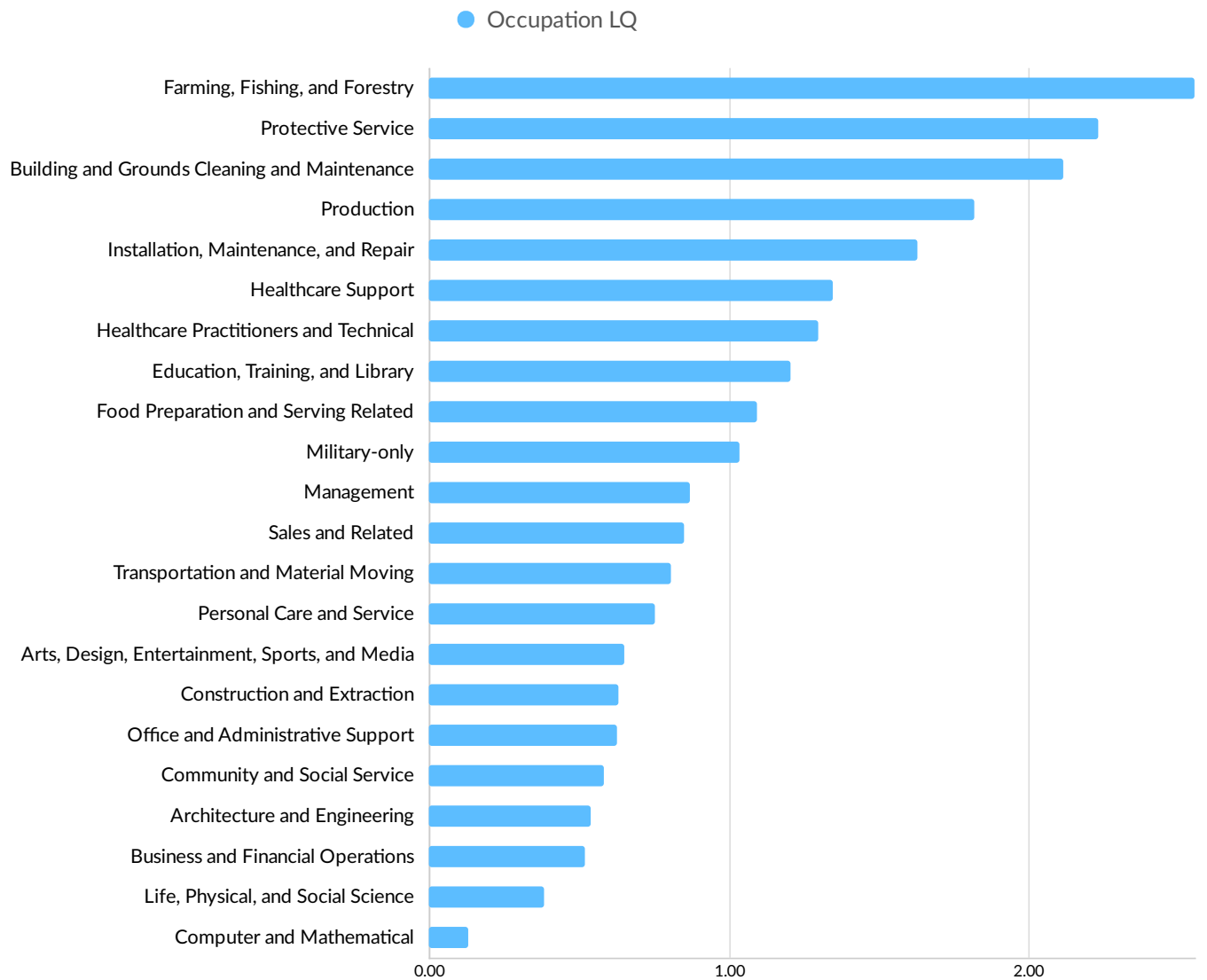
## Workforce Characteristics - Cont.

### Top Growing Occupations



## Workforce Characteristics - Cont.

### Top Occupation LQ



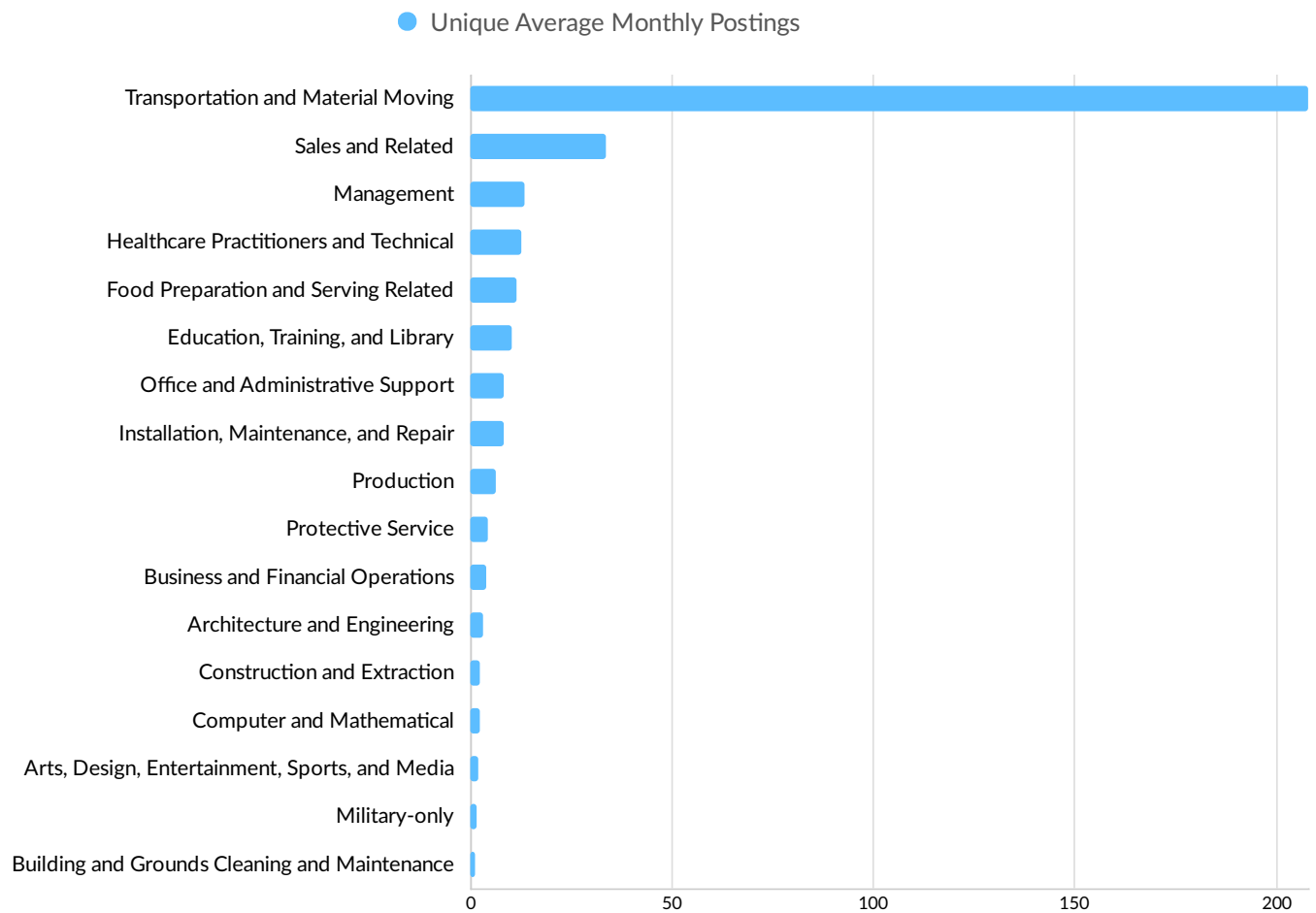
## Workforce Characteristics - Cont.

### Top Occupation Earnings



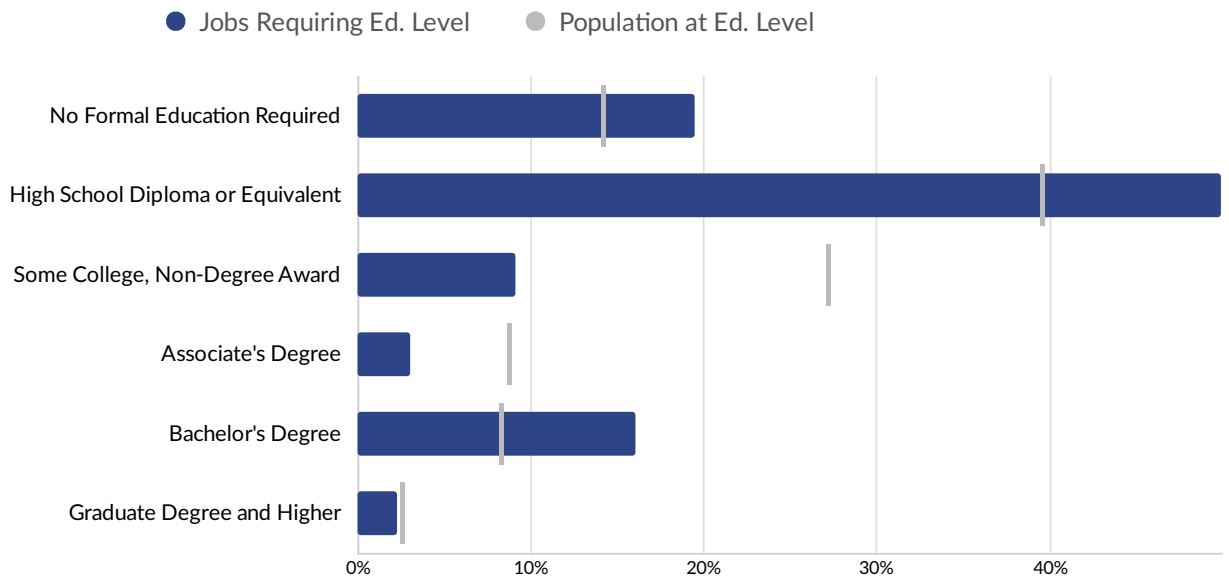
## Workforce Characteristics - Cont.

### Top Posted Occupations



## Workforce Characteristics - Cont.

### Underemployment



## Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Production	433	402	-31	-7%	1.82	\$19.44	6
Food Preparation and Serving Related	308	345	37	+12%	1.10	\$9.44	12
Office and Administrative Support	425	345	-80	-19%	0.63	\$13.63	9
Sales and Related	330	317	-13	-4%	0.85	\$12.05	34
Building and Grounds Cleaning and Maintenance	301	293	-8	-3%	2.11	\$10.93	1
Healthcare Practitioners and Technical	281	271	-10	-4%	1.30	\$24.49	13
Education, Training, and Library	317	258	-59	-19%	1.21	\$18.77	10
Installation, Maintenance, and Repair	266	240	-26	-10%	1.63	\$25.67	8
Transportation and Material Moving	246	207	-39	-16%	0.81	\$15.42	208
Protective Service	168	188	20	+12%	2.23	\$17.34	4
Management	191	185	-6	-3%	0.87	\$27.02	13
Healthcare Support	128	138	10	+8%	1.35	\$11.16	0
Personal Care and Service	141	122	-19	-13%	0.75	\$9.90	0
Construction and Extraction	161	109	-52	-32%	0.63	\$15.12	2
Business and Financial Operations	123	102	-21	-17%	0.52	\$26.00	4
Farming, Fishing, and Forestry	69	72	3	+4%	2.55	\$13.16	0
Arts, Design, Entertainment, Sports, and Media	36	45	9	+25%	0.65	\$19.08	2



## Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Community and Social Service	33	36	3	+9%	0.58	\$17.66	1
Architecture and Engineering	39	34	-5	-13%	0.54	\$34.99	3
Military-only	30	24	-6	-20%	1.03	\$15.96	2
Computer and Mathematical	22	14	-8	-36%	0.13	\$24.90	2
Life, Physical, and Social Science	13	12	-1	-8%	0.38	\$23.59	0

## Educational Pipeline

Over the last 5 years, no schools in Little River County, AR produced graduates.